

MUS 354
MUSIC OF THE BEATLES
(Online Learning)
#75464 - FALL 2009

SYLLABUS

I: Instructor / Assistant / Computer Support

Mike Shellans, Instructor, handles lecture materials, course, exam and topic assignment content questions and reviews, and make-up essay exams (not grade reports or computer resets). Please email him at mike.shellans@asu.edu for assistance. Because this class is fully online, and does not meet live, no on-campus office hours are held. Please email for assistance.

Bea Gerber, Teaching Assistant, handles all paperwork including signatures and written grade reports. Please email her at asumus354@yahoo.com for assistance. Prof. Shellans and Computer Support personnel will also monitor this address.

The Herberger College of the Arts Distance Learning department (Computer Support) handles all computer-related issues and technical questions including test resets and grade compilation. Computer Support can only be contacted via email, not in person or by phone, at herbergeronline@mainex1.asu.edu for technical assistance. Prof. Shellans and Ms. Gerber cannot answer computer-related or technical questions. Please contact Computer Support with all questions in that area.

To request academic accommodations due to a disability, please contact the ASU Disability Resource Center (Phone: (480) 965-1234; TDD: (480) 965-9000) before starting the course and prior to contacting the instructor or staff. This is a very important step, as accommodations cannot be made once an exam has been taken. If you have a letter from their office indicating that you have a disability which requires academic accommodations, please scan and email the letter to mike.shellans@asu.edu or fax to 480/965-2659, attn: Bea Gerber no later than the end of the first week of the semester. If you qualify as a DRC student, please contact Computer Support immediately regarding any necessary online accommodations. No special accommodations can be given without prior official DRC documentation.

II: Technical Minimums

Because this course is entirely delivered via the Internet, you are responsible for making sure that the computer you use to access all course materials meets or exceeds the specified computer minimum qualifications as listed on the course web site. Also, due to the high media content of this course, you will be required to set up and configure a media player that will consistently

play the mp3 files and the mp4 digital clips delivered via the course web site. If your computer breaks at any time during the semester, it is your responsibility to locate Internet access for all lectures, assignments, and exams. You are highly encouraged not to enroll, or to drop immediately, if you do not have computer experience, if you are not willing or prepared to assume the added responsibility of a computer-based course, or if you plan to be away from a computer site for an extended period of time during the semester. Necessary required skills include downloading mp3 audio files as well as digital video clips, surfing the net, conferring via email, and other intermediate computer knowledge. If you believe you are unwilling or unable to devote the time necessary to complete this course to your satisfaction, please consider dropping this class as soon as possible.

III: Class Mailbox

If you need to contact the professor, please email mike.shellans@asu.edu and include the class you are in (Beatles) and your email address as part of your signature to insure a response. The instructor monitors this email address as do all staff involved with the class, and they are able to read and respond to any email messages sent to this and other course mailboxes. All course communications will be handled via email, not on campus or by phone. With a class this large, please be patient regarding instructor and staff response times.

IV: Class Text Book / Reading Assignments

The new text* for this course is *Who is the Greatest: Elvis or The Beatles?* by Shellans and Slater. This text is required, with several Topic Assignment and Exam questions drawn from the assigned readings below. Please visit <http://bookstore.asu.edu/asutext/home.aspx> (ASU Bookstore online) or call (480) 965-3191 to order the text.

Reading Assignments are:

- For Topic Assignment 1 and Exam 1: Preface, Prelude, Chapters 1 & 2
- For Topic Assignment 2 and Exam 2: Chapters 3 & 4
- For Topic Assignment 3 and Exam 3: Chapters 5 & 6
- For Topic Assignment 4 and Exam 4: Chapters 7 & 8, Appendix A & B, and Conclusions

*Please see Section XVI below for important Text Revisions!

V: Content

This instructor-created survey course covers musical elements and historical background of the pop quartet through four chronological phases.

- Phase One (1958-63) examines the formative early song writing years.
- Phase Two (1964-66) begins with the very successful pop songs and American tours and continues through their early studio experiments.
- Phase Three (1967-68) focuses on their psychedelic period, examining their studio concept albums.

- Phase Four (1969-70) concludes with an emphasis on individual composing styles and final recordings.

Listening examples are drawn from popular recordings and rarities. Also discussed are instruments used, studio innovations, vocal techniques, song writing processes and musical personalities.

VI: Exams

There will be four exams (not cumulative or comprehensive, and no separate “final” exam) for Music of the Beatles, all taken online. Exam 1 corresponds to Section I of the audio and posted song/artist outline, Exam 2 to Section 2 and so on. You should NOT use any written, online or other notes during the exam itself, including opening any additional web pages from the course or other locations. This would be in direct violation of stated course policies. Students found cheating will be sanctioned in accordance with the student code of conduct and the rules against academic dishonesty upheld and enforced by Arizona State University. Please visit the following sites for detailed information:

<http://www.asu.edu/studentaffairs/studentlife/judicial/>

http://www.asu.edu/studentaffairs/studentlife/judicial/academic_integrity.htm

Each exam will be 30 questions (worth .5 points each, 15 possible total points per exam), including approximately 20 multiple choice and approximately 10 audio examples. No exams will be dropped. Your testing period window will be from 10:00am on the first day through 10:00am on the second day of each testing period as scheduled below (all times listed are Arizona time zone, and you are responsible for making any time zone adjustments for your area). No early or late exams will be given. The exam itself will have a time limit of 40 minutes in which to finish, and you must keep track of your own time. The exam has NO built in timer. You will lose .5 points as a penalty for every minute you go over 40. Your scores will be posted on the course site grade checker within 24 hours after the exam window closes.

NOTE: The course content will NOT be available for the duration of each exam period. The Herberger Institute has mandated that all lectures be kept closed during exams. You will need to study and access all your unit lectures before the exam opens.

VII: Testing Procedures

It is your responsibility to locate reliable Internet access during the 24 hours the exam window is open. Tests will not be accepted in printed form or via email or email attachment. Tests are not to be taken as a group effort, and no other web pages other than the exam itself should be open while you are taking the test. Do not give your ID or password to anyone else, and do not allow anyone else to access or take exams or assignments in your name. No

collaboration or use of outside sources of any kind is allowed on any tests, assignments, etc. This includes viewing downloaded course website information while taking the exam, listening to audio excerpts on another student's exam, discussing the exam with another student before taking it, using notes during an exam, and other such behavior.

Any violation of this policy will result in sanctions and may result in further disciplinary action. All violations of the Code detected during the term, either electronically or by other means, will be sanctioned, even if the exam has already been graded and points assigned. Please note that our computer logs record all student interactions with the course website, and Computer Support randomly screens these logs for evidence of collaboration and cheating. If such activity is observed either physically or through computer records, all students involved will be called to account for their actions. Sanctions will be in accordance with the student code of conduct and the rules against academic dishonesty as upheld and enforced by Arizona State University. There will be no exceptions to these procedures or leniency regarding these policies.

VIII: Resets and Make-Up Exams

If you experience computer or technical problems during an exam, DO NOT SUBMIT IT! Instead, exit your browser, fix the problem (move to a different computer or contact technical support at herbergeronline@mainex1.asu.edu), and then return to the exams page on your course web site to reset your exam. The system will allow you to reset your own exam if you have not already submitted or reset that exam. You might take the practice exam again before attempting a reset to see if your system is having problems. Exams that have been submitted CANNOT be reset, and those grades will stand as posted. There are no re-dos or retakes on submitted exams under any circumstances! Please DO NOT email Prof. Shellans or Ms. Gerber if you have computer or technical issues, as they cannot answer computer-related questions or accept computer-generated or emailed exams.

Only one online reset per exam is allowed, and only two resets or make-ups per student per semester on two different exams are allowed. No resets will be allowed outside of the exam period. It is your responsibility to correctly note all exam dates and times in your personal calendar. No make-up exams will be given to students who simply "miss," "forget to take" an exam, have "computer trouble" at home or "can't find a computer site," so please don't ask! If you are not able to successfully submit your reset exam due to technical reasons verifiable by Computer Support, you may have the option of an essay style make-up exam. This option will also be available to students presenting verifiable documentation regarding illness, or other personal issues.

Please email Prof. Shellans within one week after the exam period has ended at mike.shellans@asu.edu and be prepared to present, via email response as a scan, or via fax to 480/965-2659: Attn: Bea Gerber, an official document on printed or company letterhead (with a logo, not your personal letterhead). This official document must contain a contact name and phone number and must be from either 1) a doctor or hospital if you or someone from your immediate family are ill, 2) a funeral announcement from a church or funeral home if someone dies, 3) an airline ticket containing your unique information if you are required to travel for personal or business reasons, 4) an employer letter if you are required to miss exams for business or work-related duties, 5) a letter from your coach or academic advisor detailing your sport, days absent, and reasons why you were unable to obtain internet access during the exam period, or 6) any other verifiable sources who can detail specifics as to why you missed both the 24-hour exam window and reset opportunity, and are now requesting an essay make-up exam. You will need to contact Prof. Shellans within one week of the test end or you will receive a zero for that exam score. Please also indicate which class you are in at that time. No make-ups will be given until our staff has completed phone verification of your official document. After receipt of this document and our verification of its contents, we will contact you again via email with specific make-up instructions. All submitted documentation will be checked for authenticity; those who submit false documentation will be sanctioned according to the Student Code of Conduct. Please do not submit false documentation.

The score for this paper will act as the score for the failed reset, or as your make-up exam. All essay-style make-up exams will be due back to Prof. Shellans, via email only, within 24 hours of the time and date at the top of the original make-up exam sent to you at your ASU.edu address. Any make-up exams received by our office after the 24-hour testing window has expired can only earn a maximum of half credit (7.5 points). All words and ideas included in your essay exam must be your own and not cut and pasted from the internet or other sources or sanctions will be levied as per the Student Code of Conduct. All essay-style make-ups for Exam IV must be secured by instructor permission only, and are only allowed under specific, documented circumstances. There will be no exceptions to this procedure, so please don't ask!

IX: Audio Lecture Notes and Topic Assignments

A link to the Audio Lectures and related song/artist outlines are on the materials page of your class website. Please use this link to access course content information and from which to build your own study guides. The Topic Assignments are separate homework, and will not be covered on the exams. Via a link on the home page, one Topic Assignment consisting of 3 parts will be available during each of the four testing periods (4 assignments total, 10 points each, 40 total points available). For example, Section 1 of the course

will have Topic Assignment 1, parts 1A, 1B, and 1C. Each of these parts will have 5 questions for a possible earned total of 10 points. The assignment consists of reading and/or video clips. You can choose to do one, two or all three of these per section in order to earn the maximum of 10 points. But, you can only earn a maximum of 10 points total per assignment, even if you have opted to do all 3 parts.

For example, you complete 1A and receive 6 points, so you also do 1B and receive 4 or more points. You now have the 10 total points available for this assignment. You can now choose to do 1C or not. However, if you have completed each of the 3 parts of all 4 topic assignments (12 total assignments), and scored a total of 8 or more points on each, then 1 extra point will be added by Computer Support to your final course point total at the end of the semester.

The deadline for each Topic Assignment is 11:30pm the evening before each exam opens, as per your schedule in Section XV, but it is suggested you do them as early as possible to avoid computer difficulties or other problems that might arise. Please do not have any other web pages open, including multiple assignments, when submitting a specific Topic Assignment. Topic Assignments are considered homework, and separate from exam materials. Once a Topic Assignment has been submitted, that grade must stand as posted. No submissions will be accepted on paper or beyond the due date. These are NOT extra credit assignments, as they constitute (as a whole) 40% of your course grade.

Points for these assignments will be added to the course grade checker automatically upon submission. If you do not receive a confirmation number upon submitting a topic assignment, consider it a FAILED submission. In other words, Computer Support did not receive your topic assignment on their server. If Computer Support does not receive your topic assignment, they cannot give you a grade, even if you did attempt unsuccessfully to submit the Topic Assignment. You may fill out a problem report or email herbergeronline@mainex1.asu.edu requesting Computer Support to check and see if your submission did reach them if you think your submission was successful but you did not receive a confirmation number. Be sure to keep a record of all of your Topic Assignment confirmation numbers. The instructor and TA will not accept any emailed Topic Assignments. It is your responsibility to correctly note all Topic Assignment due dates in your personal calendar and to locate reliable Internet access in order to submit Topic Assignments before the posted deadline. With several weeks between assignments to complete and submit, no late or make-up Topic Assignments are available at all, no exceptions. Please don't ask.

X: Points

101 total points are possible in this course

- 40 points: Topic Assignments
 - 4 Topic Assignments at 10 points each
- 60 points: Exams
 - 30 questions each at .5 points per question equals 15 total points possible per exam, times 4 exams
- 1 point: Extra Credit
 - 1 extra point will be possible for completing all 12 parts of the 4 Topic Assignments with a score of 8 or better

XI: Grading Scale

This scale is set in stone. No bumps up or pushes of any type exist in this course, even if you are .5 away from the grade you desire or believe you deserve. No exceptions will be given under any circumstances whatsoever. Please do not ask. We appreciate your understanding and cooperation.

89.5 to 101 = A

79.5 to 89 = B

69.5 to 79 = C

59.5 to 69 = D

0 to 59 = E

The system is determined on a scale of 0-100 points, separately from the added extra point. 101 are the total possible points for the course. There are no other grading curves, no extra credit, Honor's Credit, or any additional points available for this course. Thank you for not asking! Grades cannot be posted or reported early. The Pass/Fail option is not available for this course. No plus/minus grades are available for MUS 354 at this time.

XII: Confirmation Numbers and Grades

All submitted exams and topic assignments are given a confirmation number via a submission results page if the submission is successful. If you do not receive a confirmation number for an exam or assignment, that submission has NOT been successful, and you should contact Computer Support immediately at Herbergeronline@mainex1.asu.edu for assistance. If you have no confirmation number; you have no grade. It is your responsibility to print or write out each confirmation number you receive for each exam/topic assignment you submit. This is your official receipt for work completed, so it is important to print and keep these receipts. Inquires about missing grades sent to faculty, staff, or to Computer Support will be ignored if they do not have the confirmation number(s) for the exam/assignment in question.

After each exam period has ended, your grades can be viewed by clicking on the Grade Checker link at the course materials page, and logging in from there. Please allow Computer Support several hours after each exam period has ended to process and post scores. Due to the large numbers of students enrolled, final grades cannot be submitted until the last possible due date of the semester, and may not be officially posted until after graduation. Please visit your grade checker after Exam 4 to determine your final grade.

XIII: Signatures and Withdrawals

Please email Jeff Bush, Associate Director of the School of Music, at Jeff.Bush@asu.edu, to arrange a meeting during his office hours for any and all paperwork needing instructor signatures and please have those documents ready upon arrival. Please visit <http://www.asu.edu/interactive/> or speak with your advisor or college major office for complete information regarding Withdraw dates and policies. No late W grades are available, and the grade of I (Incomplete) is no longer an option for MUS 354. As per university policy, students do not qualify for Academic W status if they are not doing acceptable or passing work.

August 24, 2009 - First Day of Classes

August 24-28, 2009 - Late Registration & Drop/Add Deadline (In Person)

August 24-30, 2009 - Late Registration & Drop/Add Deadline (Online)

November 6, 2009 - Course Withdrawal Deadline (In Person)

November 8, 2009 - Course Withdrawal Deadline (Online)

December 8, 2009 - Complete Withdrawal Deadline (Online & In Person)

December 8, 2009 - Last Day of Classes

XIV: Class Procedures

1. Cheating of any type will not be tolerated. At the start of the semester, you will be provided with Academic Integrity information when you initially login to this course. You will be asked to "accept" that you have read and will comply with the policy. If you do not agree, you will be referred to the ASU Course withdrawal page. This is ASU policy as established by the Herberger College of Arts. Please note that Computer Support retains complete and accurate records of all your activities while logged on to this course. Students found cheating on a Topic Assignment or exam will be sanctioned in accordance with the student code of conduct and the rules against academic dishonesty as upheld and enforced by Arizona State University. Please visit the following sites for detailed information:

<http://www.asu.edu/studentaffairs/studentlife/judicial/>

http://www.asu.edu/studentaffairs/studentlife/judicial/academic_integrity.htm

2. With so many students enrolled in our MUS 354 classes, please allow at least 24 - 48 hours for email replies from any course personnel, and usually Mondays through Fridays between the hours of 9:00am and 5:00pm Arizona time. Any emails requesting exceptions to the class policies as outlined on this document will not be answered. We also reserve the right to not answer any rude, argumentative or repetitive emails, and to forward them to the proper authorities when necessary. If our reply to you bounces back as "Undeliverable: Returned mail" and/or with "the message could not be delivered because the recipient's mailbox is full", we will not make a second attempt. This includes any and all course communications, such as make-up verifications and make-up exams. It is your responsibility to make sure you

are able to receive ASU emails by clearing your mailbox and allowing ASU and MUS 354 emails to be received unblocked and not marked as spam.

3. With so many students enrolled in our MUS 354 classes, we must adhere strictly to the policies and procedures as outlined on your syllabus. No deadline extensions of any type are available for MUS 354. Thank you for understanding that there are NO EXCEPTIONS, so please don't ask!

4. Please remember that once an exam or Topic Assignment has been submitted, that grade must stand as posted, without exception.

5. Computer Support handles all technical aspects of this course. The instructor and teaching assistant abide by their decisions in this area. Computer Support makes no decisions regarding course content, and the instructor and teaching assistant make no decisions regarding computer-related and technical aspects of this course.

6. The technology fee helps pay for services provided by the Herberger College of the Arts Distance Learning department, and does not compensate the School of Music, instructor or assistant. Please contact Computer Support for additional information regarding this fee.

7. This course is listed as repeatable in the course catalogue. This is because there are a number of musical history courses that fall under the course ID number MUS 354. This in no way means you can repeat the same exact MUS 354 course for credit towards your degree program. It is intended that students may take more than one MUS 354 course provided each course is on a different subject, such as Beatles, Pop Rock, Beatles After the Beatles or Elvis Presley.

8. No exceptions will be made to any of the policies as outlined in this document, under any circumstances. Any changes to course information made by the instructor or staff will be posted on this syllabus and/or the course homepage, and both sites are subject to change at anytime, without notice. Please check both locations frequently for updated information and announcements.

9. Please consider this document your contract with MUS 354 Music of the Beatles. By enrolling and participating you now agree to be obligated to follow the policies and procedures of this Internet course with the same attention and responsibility as you would any on-campus offering. This would include making note of and adhering to any important dates and deadlines. By enrolling and participating you also agree to abide by all of the terms as outlined without question or complaint, to regularly reread this document as well as the class homepage for new information, to review class policies and procedures, and to check your point totals as often as necessary.

XV: Testing Periods and Topic Assignment Start and End Dates

Section 1:

Topic Assignment 1	Opens at 8:00am on 8/24	Closes at 11:30pm on 9/14
Exam 1	Opens at 10am on 9/15	Closes at 10am 9/16

Section 2:

Topic Assignment 2	Opens at 8:00am on 9/17	Closes at 11:30pm on 10/14
Exam 2	Opens at 10am on 10/15	Closes at 10am 10/16

Section 3:

Topic Assignment 3	Opens at 8:00am on 10/17	Closes at 11:30pm on 11/8
Exam 3	Opens at 10am on 11/9	Closes at 10am 11/10

Section 4:

Topic Assignment 4	Opens at 8:00am on 11/11	Closes at 11:30pm on 12/14
Exam 4	Opens at 10am on 12/15	Closes at 10am 12/16

Visit <http://herbergeronline.asu.edu/beatlesinternet/materials/exams.php> on exam day to login and download an exam.

Please remember: it is your responsibility to correctly note all Exam and Topic Assignment due dates and times in your personal calendar.

XVI: Text Revisions

Information left out by the editor, not the instructor! Additions or corrections are in **bold** font.

- 1) Page 3, line 14: ...public appearances). **They often wore suits, ties and dark glasses, and looked the part of "Mafioso."**
- 2) Page 3, line 16: ...**\$3** check to **\$8 (serving eight months of an eight year sentence)**,
- 3) Page 4, line 12: ...Frank Smith (**no relation**)
- 4) Page 5, line 8:...exposed to **Traditional Blues and Rhythm & Blues**
- 5) Page 5, line 14: ...cost of four dollars. **Thanks to smart-thinking secretary Marion Kaiser,**
- 6) Page 5, line 22: ...Grand Ole Opry, where he was **not initially well-received, as he was a bit "wild" for the Country and Western crowd. The**

Opry stage

manager actually told Elvis to quit music and go back to driving a truck.

7) Page 8, line 5: ...recovered from her death. Many believe that Elvis had lost the only person in his life that could keep him on the straight and narrow."

8) Page 9, line 9: ... by the Beatles in 1964

9) Page 9, line 11: ...Priscilla Beaulieu, (whom he had met in Germany in 1958 when she was only 14!)

10) Page 9, line 18: ...Elvis made a very successful comeback

11) Page 12, line 8: ...(per)cussion, considered to be a distant cousin of American Folk Rock and forerunner of British Rock 'n' Roll.

12) Page 15, line 6: ...the poor Dingle area of Liverpool

13) Page 16, line 5 (Cold Hard Fact): ...young Beatles, via high-wattage radio stations out of Philadelphia and New York.

14) Page 16, line 8 (text body): ...radio shows, which they heard via offshore radio broadcasts.

15) Page 16, line 10: ...and then the Beatals (because the style of music they played was often called "Beat" music).

16) Page 16, line 16: ...Beatles (changed to this permanent spelling by John),

17) Page 17, line 5: ...drummer, and much better liked by the others.

18) Page 18, line 3: ...their last recorded album

19) Page 18, line 4: ...in April 1970 as the *Let It Be* album was released.

20) Page 18, line 18: ...at London's Indica art gallery

21) Page 33, line 15: ...studio piano that Elvis often played

22) Page 36, line 37: ...with Presley or Colonel Parker.

23) Page 41, line 19: ...released single, though included the version with White on their first album.

24) Page 43, delete all of the following incorrect information: Though critics often proclaim George Martin the "fifth" Beatle for his musical and administrative contributions, the Beatles themselves said Billy Preston was the true "fifth" Beatle." Correct information is located on pages 77 and 78.

25) Page 103, line 17: ...*Stage Show*, produced by entertainer Jackie Gleason,

26) Page 110, Stage Show, line 5: ... *Show*, produced by entertainer Jackie Gleason,

27) Page 125, line 29: ...to do something about it, even though he was hooked on pills himself!

28) Page 125, line 31: ...Richard M. Nixon. Afraid for his safety without his entourage, he quickly

29) Page 126, line 4: ...over to Elvis while also acting as undercover narcs at the school

30) Page 126, line 6: ...his habit, including the members of the Memphis Mafia

31) Page 126, line 8: ...use needles, and he only took pills at the time, and

(2) he was a deputized government agent **and needed to be closely involved in the drug world.**

32) Page 131, line 16 (text body): ...a distinctly **distorted** tone

33) Page 134, line 4: ...high point (**pun intended**)