



Professor Betsy Fahlman  
Office: 245 West Hall  
e-mail: Fahlman@asu.edu  
Office Hours: By Appointment

**Goals of Course:**

This survey of the history of photography will introduce you to the basics of the history of the medium between 1839 and World War II, including major historic processes, key photographers, and significant historical events that shaped its development. You will also avail yourselves of the rich resources available on the Internet, especially those of the Getty Museum, the Metropolitan Museum of Art, and the Victorian and Albert Museum.

Internet sources will enlarge your understanding of specific images, but will not contain material on which you will be tested. Many links to photographs in the collection of the Getty Museum have been included, and you will want to read the general biographical information on the photographers, as well as the entries on individual photographs. Short thematic essays from the Metropolitan Museum of Art’s website will enhance text material.

Distinctive features of this course include a section on the history of the history of photography (the medium’s historiography) and a section on Arizona photography within the broad context of the history of the photography of the American West. The many significant contributions of women photographers are also a strong focus.

Most, but not all, of the images for which you will be responsible for on examinations may be found in your textbook (Rosenblum). All the images you are responsible for are on the online course site. There is also a study guide with a list of photographers and terms that will help you as you study, which will be further reinforced by websites and your text. You should know all required images by artist and title. Rather than knowing a large number of specific dates, you should have a general idea of dates relating to historic events (for instance, the Civil War took place during the 1860s) and processes (for instance, Collodion was introduced during the 1850s). Images will accompany many, but not all examination questions. The study guide should be helpful. It also contains a list of specific dates you need to know.

This course satisfies the HU General Studies requirement, and the area covered is “Modern” (for art history majors, and other School of Art majors requiring that designation in an art history course).

**REQUIRED TEXT:**

Required Text: Naomi Rosenblum. A World History of Photography (New York: Abbeville, 1994. 4<sup>th</sup> edition). The text will be available for sale through the ASU Bookstore (Tempe Campus):

ASU Bookstore  
Tempe Campus  
525 E Orange St  
Tempe, AZ 85287-0310  
Textbook Information 480-965-3191  
<http://bookstore.asu.edu/asu/home.aspx>

**EXAMINATIONS**

There will be three examinations comprised of thirty multiple-choice questions each, with five choices for each question. Each exam question is worth three points, for a total of 90 points for each exam. Examinations are not cumulative and each will cover two sections.

The course is divided into six sections, and each examination will cover two sections:

|          |  |
|----------|--|
| Exam I   | Section I - The History of the History of Photography<br>Section II - The Pioneers: Early Inventions and Processes |
| Exam II  | Section III - Photography in the Nineteenth Century<br>Section IV - The American West                              |
| Exam III | Section V - Photography Becomes a Fine Art<br>Section VI: Photography in the Twentieth Century, 1900-1945          |

### QUIZZES/VIDEOS

There will be (15) quizzes comprised of five multiple-choice questions each, and with seven choices for each question. Fourteen of the quizzes will cover material found on the digital video clips that will be streamed via the course web site video link. One of the fifteen quizzes will cover material found on the Julia Margaret Cameron website at the Victoria and Albert Museum. Each of the 75 quiz questions is worth 3 points for a total of 225 points. You may access each quiz as many times as you like (while the quiz window is open and before you submit). See schedule table on next page for quiz window dates and times. Please note: you can submit each only once, no resets will be allowed on quizzes.

### EXTRA CREDIT

Extra credit is NOT available

### ACADEMIC DISHONESTY

All necessary and appropriate sanctions will be issued to all parties involved with plagiarizing any and all course work. Plagiarism and any other form of academic dishonesty that is in violation with the Student Code of Conduct will not be tolerated. For more information, please see the ASU Student Academic Integrity Policy: [http://www.asu.edu/studentaffairs/studentlife/judicial/academic\\_integrity.htm](http://www.asu.edu/studentaffairs/studentlife/judicial/academic_integrity.htm).

### SPECIAL ACCOMMODATIONS

Any student needing a special course-related accommodation due to a physical and/or learning impairment must bring this to the attention of the instructor with appropriate documentation within the first week of class so that learning needs can be addressed effectively. Students must contact the ASU Disability Resource Center <http://www.asu.edu/studentaffairs/ed/drc/> to document a disability. This is a very important step, as accommodations cannot be made retroactively. If you have a letter from their office indicating that you have a disability which requires academic accommodations, please scan and e-mail the letter to Professor Fahlman (or FAX it to 480-965-8338, Attention: Professor Fahlman), no later than the end of the first week of the semester.

### RESETS AND MAKE-UP EXAMINATIONS

If you experience computer or technical problems during an exam, **DO NOT SUBMIT IT!** Exams that have been submitted cannot be reset, and those grades will stand as posted. Instead, exit your browser, and then return to the exams page on our course web site to reset your exam. The system will allow you to reset your own exam if you have not already submitted or reset that exam. Only one online reset per exam is allowed. Two total are allowed for the semester. No resets will be allowed outside of the exam period.

If you are not able to successfully submit your reset exam, you will be required to take an essay exam in place of the online multiple-choice exam, if allowed by the instructor (who does not like to give make-up exams). Contact the instructor at the course e-mail address listed above to obtain detailed instructions. You will need to contact the instructor within one day of the test end date during summer or winter sessions, and within 3 days during fall or spring semesters, or you will receive a zero for that exam score. Any make-ups must be secured by instructor permission only, and are only allowed under specific, exceptional, and documented circumstances. There will be no exceptions to this procedure. All essay-style make-up exams will be due back to Professor Fahlman, via e-mail only, within 28 hours of the time and date at the top of the original make-up exam sent to you at your ASU.Edu address. No exceptions.

### **THERE ARE NO EXCEPTIONS TO THE TEST DATES AND TIMES PUBLISHED IN THIS SYLLABUS.**

Any tests missed without dire extenuating circumstances will count as 0 points. Requests for extensions or make-ups will be considered only in the more dire circumstances for which convincing documentation has been provided. This does not include vacation delays, misunderstanding of test dates, undocumented emergencies, or faulty memories. Documentation should be official and should illustrate the necessity of your presence.

### TESTING PROCEDURES

There is no separate "final" exam. You should NOT use any written, online or other notes during the exam itself, **including opening any additional web pages from the course or other locations**. This would be in direct violation of stated course policies and would result in a forfeit of further makeup attempts. Each of the 90 examination questions is worth 3 points for a total of 270 points. Your testing period window will be from 10:00am on the first day through 2:00pm on the second day of each testing period as scheduled (all times listed are Arizona time zone, and you are responsible for making any time zone adjustments for your area). The exam itself will have a time limit of 45 minutes in which to finish. **You** must keep track of your own time, as the exam has **NO** built in timer. You will lose one point as a penalty for every two minutes you go over the exam time limit of 45 minutes. Your exam scores will be posted on the course site via the grade checker immediately after you submit the exam. It is your responsibility to locate Internet access during the 28 hours the exam window is open. Tests are not

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to be taken as a group effort. If such activity is observed either physically or through computer records, all students involved will be called to account for their actions. Sanctions will be in accordance with the student code of conduct and the rules against academic dishonesty upheld and enforced the Arizona State University. There will be no exceptions to these procedures, so please do not ask.

**EXAMINATION AND QUIZ DATES AND TIMES**

| <b>ARS 250 COURSE SCHEDULE</b>   | Open     | Close    | Points Possible |
|--|----------|----------|-----------------|
| <b>Section I: The History of the History of Photography</b>  |          |          |                 |
| Text book chapters NONE - view DVD <i>John Szarkowski: A Life in Photography</i>   |          |          |                 |
| Take Quiz 1 <i>John Szarkowski: A Life in Photography</i>  | 8/24/09  | 9/28/09  | 15              |
| <b>Section II The Pioneers: Early Inventions and Processes</b>   |          |          |                 |
| Read Text book chapters 1, 2 - visit the Julia Margaret Cameron, Victoria and Albert Museum website                                    |          |          |                 |
| Take Quiz 2 Julia Margaret Cameron, Victoria and Albert Museum website   | 8/25/09  | 9/28/09  | 15              |
| Take <b>Examination I</b> (covers sections 1 and 2)  | 10/01/09 | 10/02/09 | 90              |
| <b>Section III: Photography in the Nineteenth Century</b>  |          |          |                 |
| Read Text book chapters 3, 4 - view DVD <i>George Eastman: Wizard of Photography</i>   |          |          |                 |
| Quiz 3 <i>American Experience: George Eastman: Wizard of Photography</i>   | 9/28/09  | 11/02/09 | 15              |
| <b>Section IV: The American West</b>   |          |          |                 |
| Text book chapters NONE - view DVD <i>Evelyn Cameron: Pictures from a Worthy Life</i>  |          |          |                 |
| Take Quiz 4 <i>Evelyn Cameron: Pictures from a Worthy Life</i>   | 10/01/09 | 11/02/09 | 15              |
| Take Quiz 5 <i>Erwin E. Smith: Cowboy Photographer</i>   | 10/01/09 | 11/02/09 | 15              |
| Take Quiz 6 <i>Kolb Brothers: Grand Canyon Pioneers</i>  | 10/01/09 | 11/02/09 | 15              |
| Take Quiz 7 <i>Barry Goldwater: Photographs and Memories</i>   | 10/01/09 | 11/02/09 | 15              |
| Take <b>Examination II</b> (covers sections 3 and 4)   | 11/05/09 | 11/06/09 | 90              |
| <b>Section V: Photography Becomes a Fine Art</b>   |          |          |                 |
| Read Text book chapters 5, 7 - view DVD <i>American Masters: Alfred Stieglitz: The Eloquent Eye</i>                                    |          |          |                 |
| Take Quiz 8 <i>American Masters: Alfred Stieglitz: The Eloquent Eye</i>  | 11/06/09 | 12/14/09 | 15              |
| Take Quiz 9 <i>A Lasting Thing for the World: The Photography of Doris Ulmann</i>  | 11/06/09 | 12/14/09 | 15              |
| <b>Section VI: Photography in the Twentieth Century, 1900-1945</b>   |          |          |                 |
| Read Text book chapters 6, 8, 9, 10 - view DVD <i>Berenice Abbott: A View of the 20<sup>th</sup> Century</i>                           |          |          |                 |
| Take Quiz 10 <i>Berenice Abbott: A View of the 20<sup>th</sup> Century</i>   | 11/06/09 | 12/14/09 | 15              |
| Take Quiz 11 <i>Remembering Edward Weston</i>  | 11/06/09 | 12/14/09 | 15              |
| Take Quiz 12 <i>The American Experience: Ansel Adams</i>   | 11/06/09 | 12/14/09 | 15              |
| Take Quiz 13 <i>Dorothea Lange: A Visual Life</i>  | 11/06/09 | 12/14/09 | 15              |
| Take Quiz 14 <i>Toyo Miyatake: Infinite Shades of Gray</i>   | 11/06/09 | 12/14/09 | 15              |
| Take Quiz 15 <i>Lee Miller: Through the Mirror</i>   | 11/06/09 | 12/14/09 | 15              |
| Take <b>Examination III</b> (covers sections 5 and 6)  | 12/15/09 | 12/16/09 | 90              |
| <b>TOTAL POINTS POSSIBLE</b>   |          |          | <b>495</b>      |
| <b>A = 445-495 pts B = 396-444 pts C = 346-395 pts D = 297-345 pts E = 0-296 points</b><br>(plus/minus system not used in this course) |          |          |                 |

**INSTRUCTOR/COMPUTER SUPPORT**

Betsy Fahlman, Professor, handles lecture materials, course content, and make-up essay exams (not grade reports or computer re-sets. Please e-mail her at the address listed at the beginning of the syllabus. The Herberger College of the Arts Distance Learning department (Computer Support) handles all computer-related issues, including test re-sets, grades, and tests. Computer Support can be contacted via e-mail, not by phone, at herbergeronline@mainex1.asu.edu or

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<http://herbergeronline.asu.edu/services/help.php> for technical assistance. Professor Fahlman cannot answer computer-related or technical questions. Please contact Computer Support with all questions in that area.

### TECHNICAL MINIMUMS

Because this course is entirely delivered via the Internet, you are responsible for making sure that the computer you use to access all course materials meets or exceeds the specified computer minimum qualifications listed on the course web site. If your computer breaks down during the semester, it is your responsibility to locate Internet access. You are highly encouraged not to enroll, or to drop immediately, if you do not have computer experience, if you are not willing or prepared to assume the added responsibility of a computer-based course, or if you plan to be away from a computer site for an extended period of time during the semester. If you believe you are unwilling or unable to devote the time necessary to complete this course to your satisfaction, please consider dropping this class as soon as possible.

### CONFIRMATION NUMBERS AND GRADES

All submitted exams and quizzes are given a confirmation number via a submission results page if the submission is successful. It is your responsibility to print or write out each confirmation number you receive for each exam or quiz you submit. Inquiries about missing grades sent to faculty, staff, or to the help page will be ignored if they do not have the confirmation numbers for the exam or quiz in question. After each exam or quiz period has ended, your grades can be viewed by clicking on the grade Checker link in the course materials page and logging in from there. Due to the large numbers of students enrolled, final grades cannot be submitted until the last possible due date of the semester, and may not be officially posted until after graduation. Please visit the grade checker after your last exam to determine your final grade.

### SIGNATURES AND WITHDRAWALS

Please e-mail Professor Fahlman to arrange a meeting for any and all paperwork needing instructor signatures (except for Grade Change documents). Students may withdraw with the grade of "W" by visiting ASU Interactive: <http://www.asu.edu/interactive/> and following directions there. NOTE: Students are responsible for knowing all drop/add/withdrawal dates. Please pay special attention to the last date you can drop and the last day you can withdraw after which only a complete course Withdrawal (all classes) is available only. Please contact your advisor or college major office for additional information. The grade of I (Incomplete) is not available for ARS 250.

#### The Course Withdrawal Deadline

|                |  |
|----------------|--|
| August 24      | Classes begin                                    |
| August 24 – 28 | Add/Drop Deadline – in-person                    |
| August 24 - 30 | Add/Drop Deadline – online                       |
| September 6    | Tuition and Fees 100% Refund Deadline            |
| November 6     | Course Withdrawal Deadline – in-person           |
| November 8     | Course Withdrawal Deadline – online              |
| December 8     | Complete Withdrawal Deadline/Last day of classes |

### CLASS PROCEDURES

Cheating of any type will not be tolerated. Students found cheating on an exam will receive an E grade in that instance. Students who continue to cheat will be dropped from the course, and an official notice of academic dishonesty will be filed with the university.

Please consider this document your contract with ARS 250: History of Photography. By enrolling and participating you now agree to be obligated to follow the policies and procedures of this Internet course with the same attention and responsibility as you would any on-campus offering. This would include making note of and adhering to any important dates and deadlines. It is your responsibility to correctly note all exam and quiz dates and times in your personal calendar.

### COMMUNICATION

I will make every attempt to answer any e-mails in a timely manner, generally Monday-Friday, between the hours of 9:00 AM and 5:00 PM, Arizona time. You should not request exceptions to class policies as outlined in the syllabus. I reserve the right not to answer any rude, argumentative, or repetitive emails, and to forward them to the proper authorities when necessary. If my reply to you bounces back a "Undeliverable: Returned Mail" and/or with "the message could not be delivered because the recipient's mailbox is full," I will not make a second attempt. This will include make-up exams. It is your responsibility to make sure you are able to receive ASU communications. You should use your ASU mail account for maximum reliability.

### TECHNOLOGY FEE

The technology fee helps pay for services provided by the Herberger College of the Arts Distance Learning department. Please contact them for additional information.